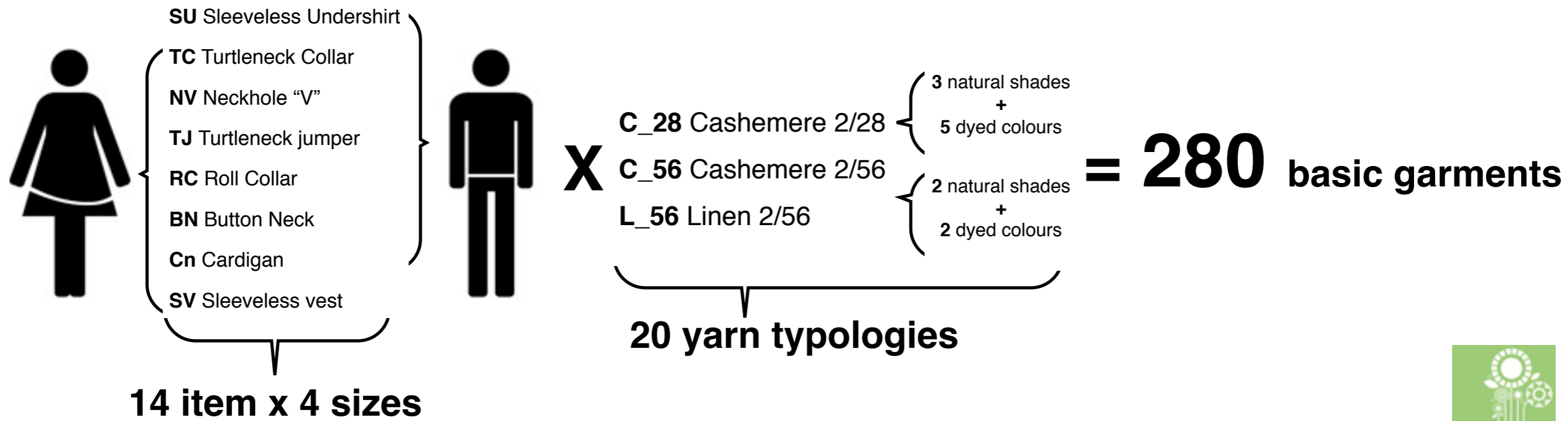
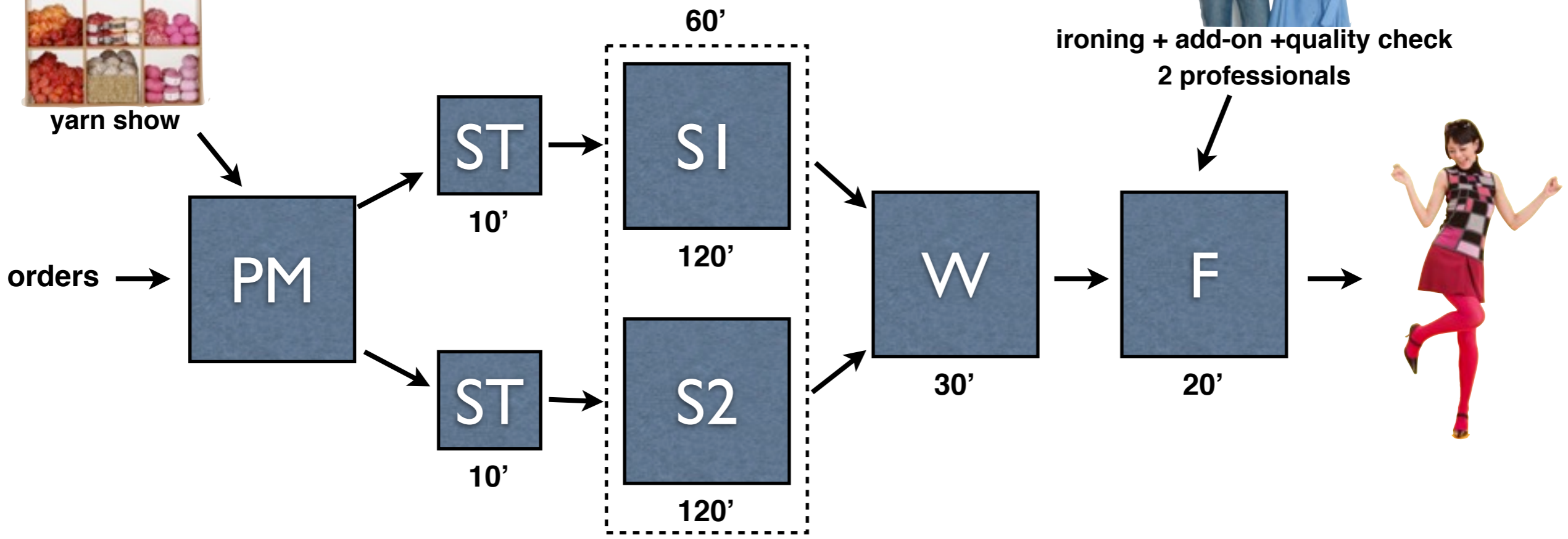
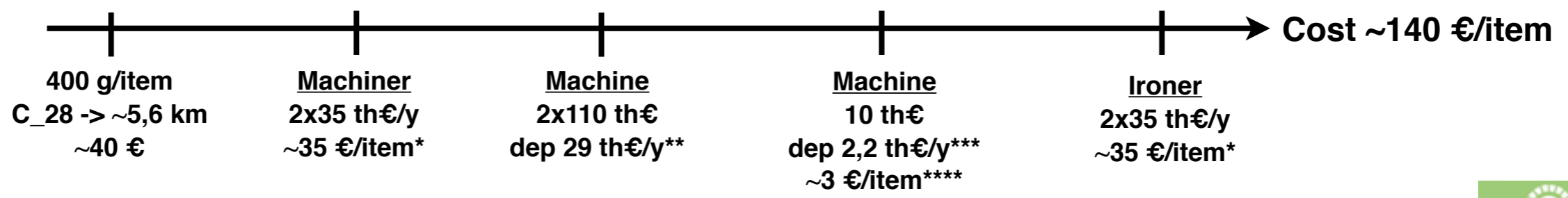


120' knitting + 30' washing + 20' finishing = 170' production





ironing + add-on + quality check
2 professionals



* 2000 items/y
** life extimation 15 y

*** life extimation 9 y
**** 1€ machine + 2 € washing



Cost ~ 140 €/item

Price ~ 350 €/item

Net ~ 210 €/item

Prod 2000 items/y

Shop rent ~ 70 th€/y*

Shop expenses ~ 20% rent

Furniture ~ 50 th€ -> 11,1 th€/y**

Shop Assistant 2x23 th€/y

Advertising ~ 50 th€/y

Distribution ~ 26 th€/y***

Finance cost ~ 20 th€/y****

Sales ~ 420 th€/y

Add costs ~ 237 th€/y

Profit ~ 183 th€/y

Break Even 1383 items

* central zone Mi, 120 m2

**life extimation 9 y

*** 5 €/item home delivery + 20% yarn price for distribution

**** 200000 th€ loan at 7% + 3% banque expenses