#### **Glocracy – Fas.P.onSite** Team A

Report 30.04.2010

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## Outline

- Visits
- Core ideas
- Project development paths
- Project outcomes
- Report index e timeline

### New case studies

Fondazione Pistoletto

ToolBox

Eataly

#### The Hub

#### Giuseppe Gallo

Fabbrica del Vapore

#### WholeFoods

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## Core ideas

- Strong social and economical link with the surrounding territory
- Incubation of fashion talents
- Socio-cultural pole of accumulation
- Unique store with unique garments

## Fashion talents



Discover and advertise talents: fashion contest and show



Thrive talents: machinery rent, space rent, classes and workshops



Fond. Pistoletto

#### Events



Fashion-centered: contests, shows, fashion photography, classes, workshops, guided visits



Fashion-related: theatrical performances, wine&food tasting

### Classes

- Thrive new talents
- Open to a wide public
- Link with local educational institutes (that might be interested in renting the machine)
- Potentially a full course of study

Unildee (F. Pistoletto)

## Inside

# 1 On

#### One (or two) Shima machines



Staff: store supervisor, on-demand/part-time programmer, night-production supervisor

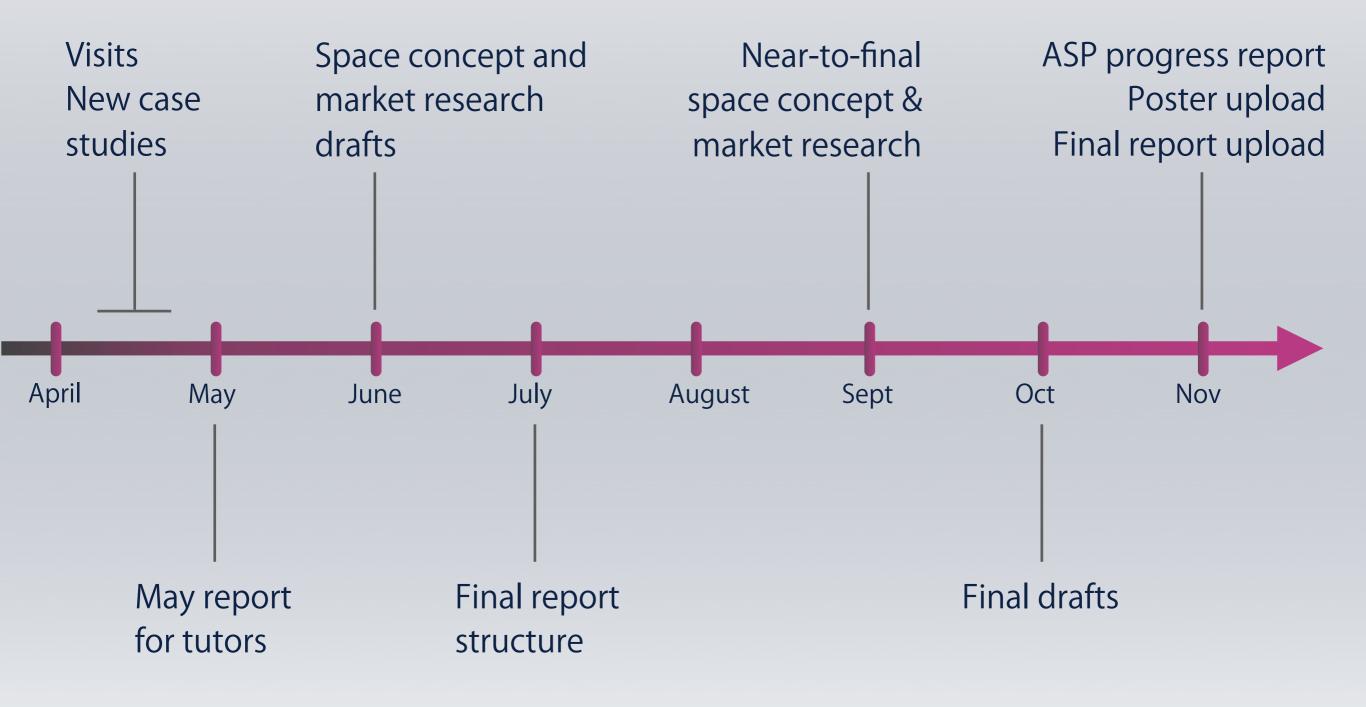
#### Outcomes

- Space concept and 3D model
- Market research and feasibility study in one or two real scenarios
  (Carpi, Torino, Milano, Biella)
- Business plan

## Final report

- 1. Executive summary
- 2. Introduction
- 3. State of the art and case studies
- 4. Market study and users needs
- 5. Our solution
- 6. Business plan
- 7. Conclusions
- 8. Bibliography

## Timeline



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