



Glocracy – Fas.P.onSite

Team A

Report

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Outline

- Visits
- Core ideas
- Project development paths
- Project outcomes
- Report index e timeline

New case studies

Fondazione Pistoletto

ToolBox

Eataly

The Hub

Giuseppe Gallo

Fabbrica del Vapore

WholeFoods

Core ideas

- Strong social and economical link with the surrounding territory
- Incubation of fashion talents
- Socio-cultural pole of accumulation
- Unique store with unique garments

Fashion talents

1

Discover and advertise talents:
fashion contest and show

2

Thrive talents: machinery rent,
space rent, classes and workshops

The Hub

Fond. Pistoletto

Events

1

Fashion-centered: contests, shows, fashion photography, classes, workshops, guided visits

2

Fashion-related: theatrical performances, wine&food tasting

Classes

- Thrive new talents
- Open to a wide public
- Link with local educational institutes (that might be interested in renting the machine)
- Potentially a full course of study

Unildee (F. Pistoletto)

Inside

1

One (or two) Shima machines

2

Staff: store supervisor,
on-demand/part-time programmer,
night-production supervisor

Outcomes

- Space concept and 3D model
- Market research and feasibility study in one or two real scenarios (Carpi, Torino, Milano, Biella)
- Business plan

Final report

1. Executive summary
2. Introduction
3. State of the art and case studies
4. Market study and users needs
5. Our solution
6. Business plan
7. Conclusions
8. Bibliography

Timeline



