FasP.OnSite

Team B

Il presente documento costituisce una bozza. Verrà
migliorato anche dal punto di vista grafico.

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Our goal is customization

Understand if the following vision is possible to achieve:

> "make it possible for anyone to design a custom-fit garment and have it made in a reasonable time for a competitive price"
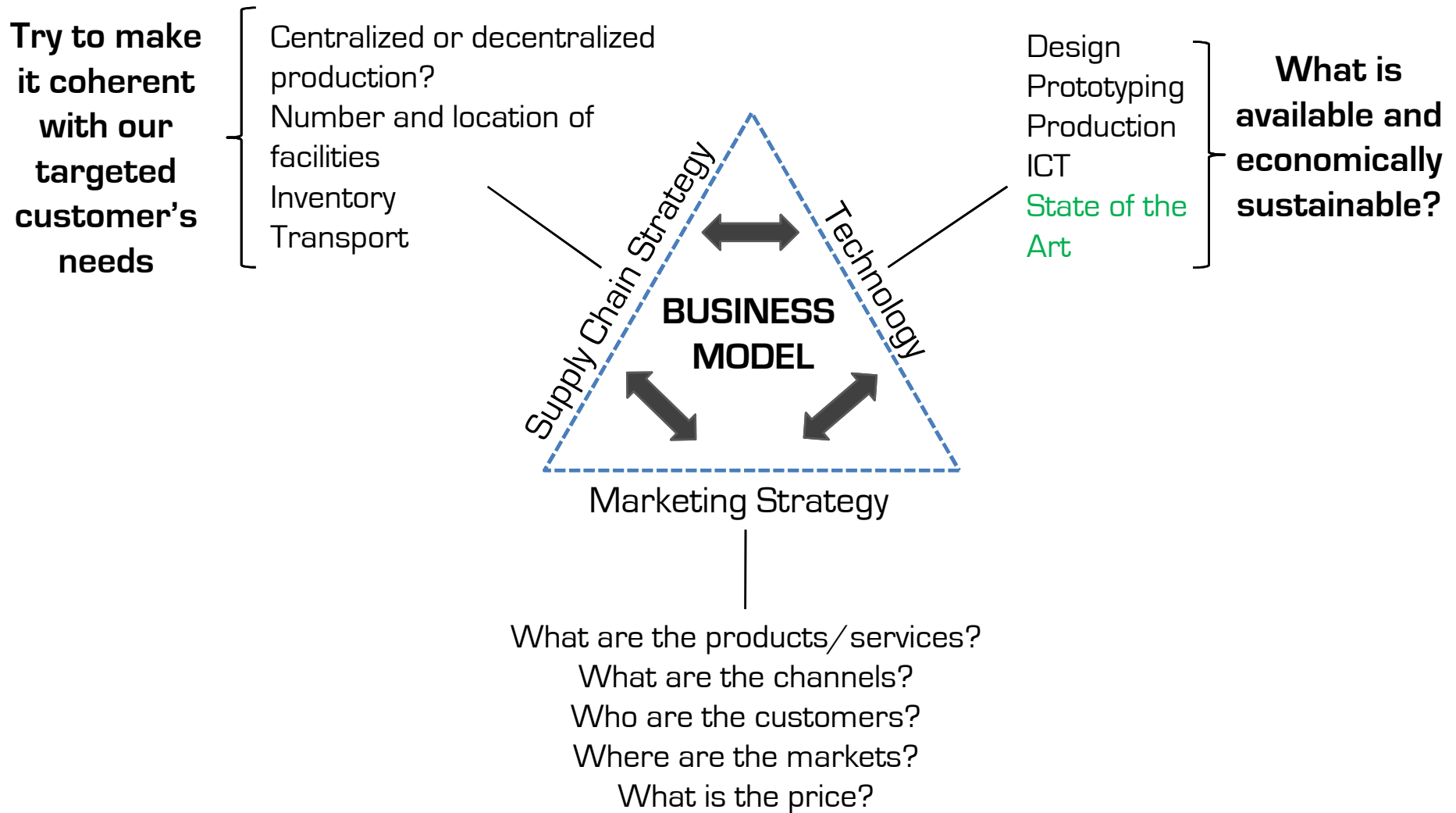
The technologies exist already (body scanner, Shima looms), but are they mature enough to provide what would convince customers to switch to this new channel?

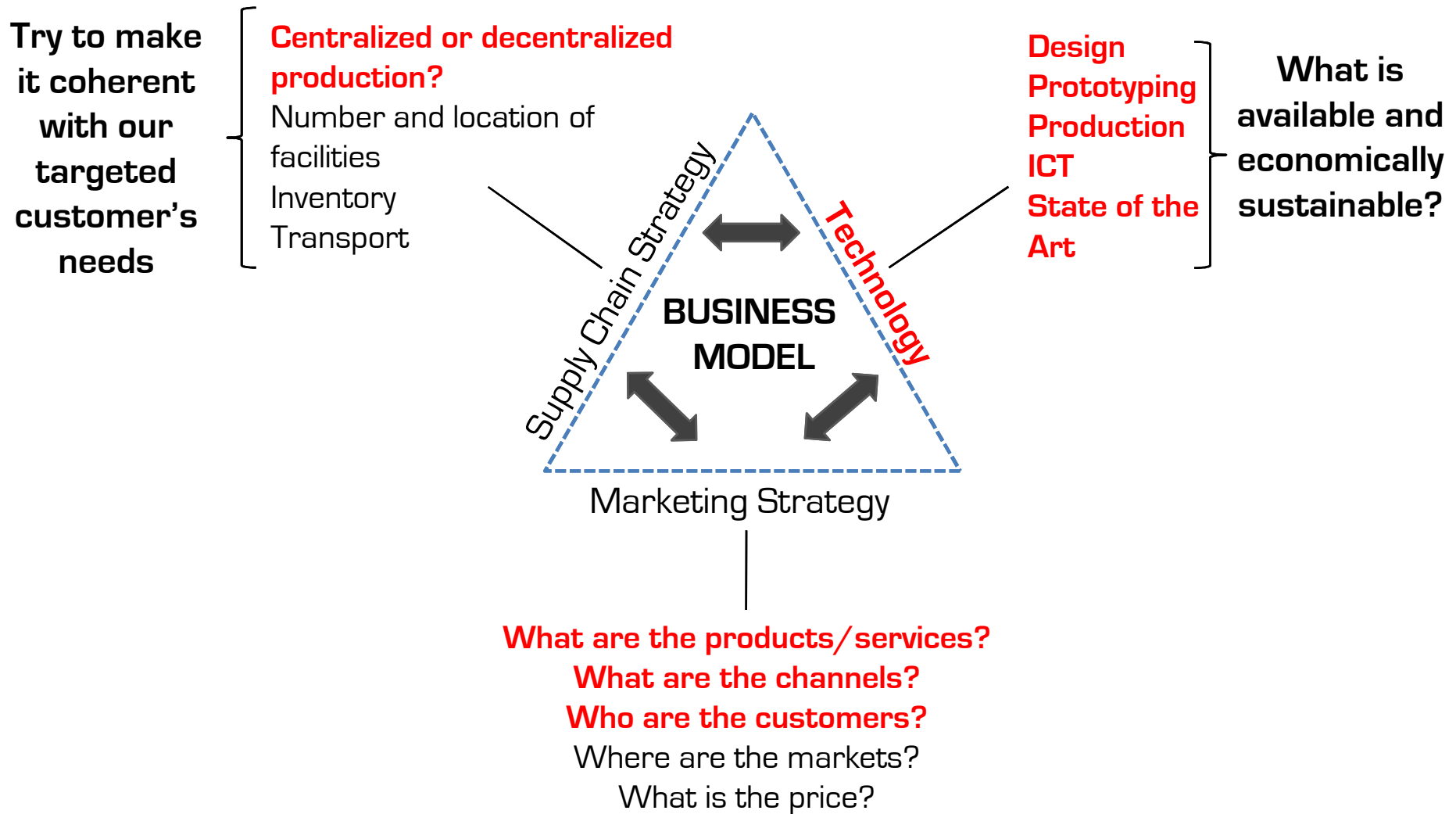**Are the customers technology familiar enough for it?**

IN OTHER WORDS

Is it too soon for an idea that could very well be the future everyday way of buying clothes?
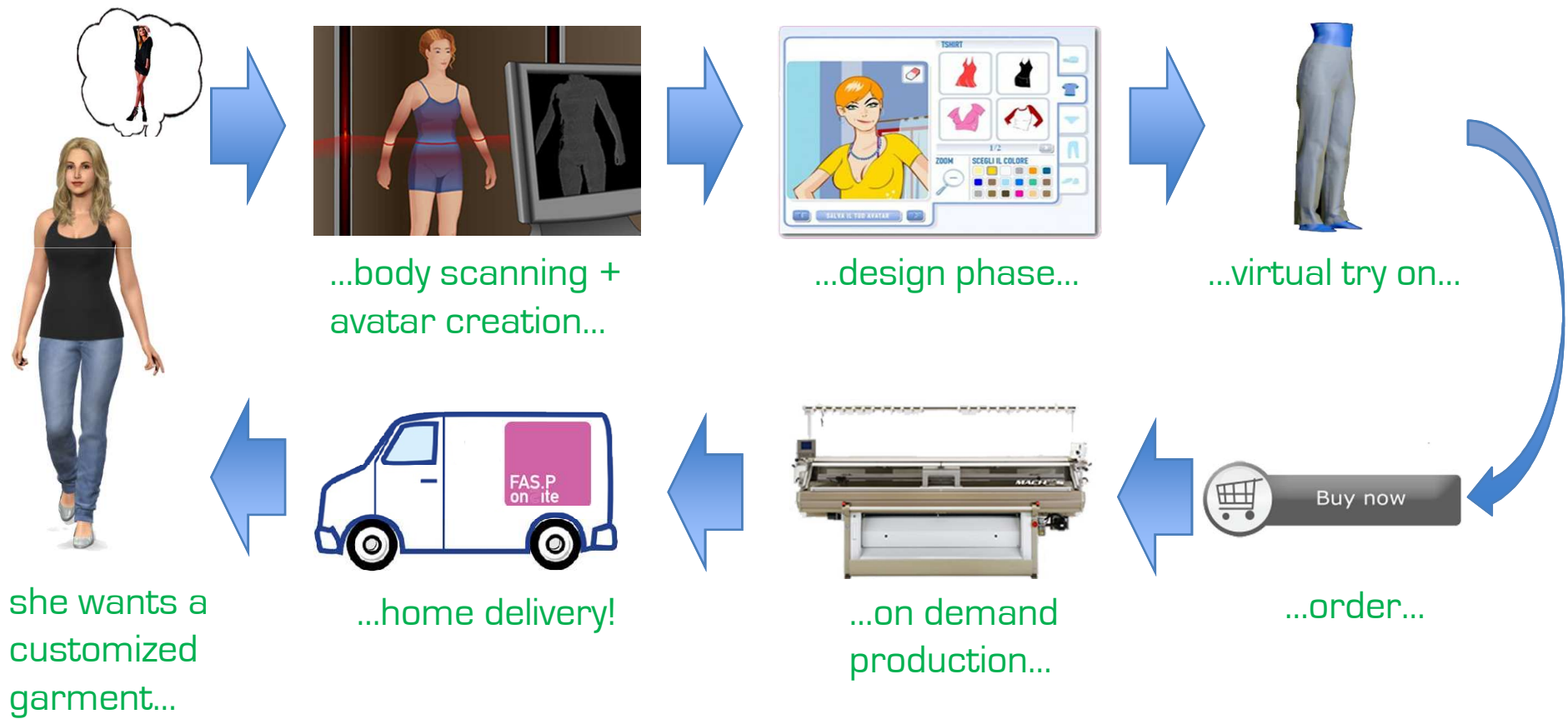
We have tried to carry out research activities aimed at giving answers to these different dimensions ...

Try to make it coherent with our targeted customer's needs

Centralized or decentralized production?
Number and location of facilities
Inventory
Transport

Design
Prototyping
Production
ICT
State of the Art

What is available and economically sustainable?

Supply Chain Strategy

Technology

BUSINESS MODEL

Marketing Strategy

What are the products/services?
What are the channels?
Who are the customers?
Where are the markets?
What is the price?

…and we have answers for the following

Try to make it coherent with our targeted customer's needs

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BUSINESS MODEL

Technology

**Design
Prototyping
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These answers have led to an idea of service...

...body scanning +
avatar creation...

...design phase...

...virtual try on...

she wants a
customized
garment...

...home delivery!
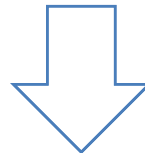
...on demand
production...

...order...

... but there are still these problems left to tackle

Finish solving these problems
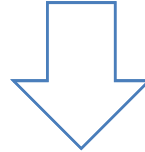
Analyze costs
Analyze demand
Locations
Shops
Production place
Interface
Avatar
Crowd sourcing

Understand practical feasibility