



*Reused Accessories that are collected in the shop or brought by the client*



# Eco-Entertainment

*Client choose recycled accessories*



*Accessories are put into a personalization kit*



*Client get out of the shop with the kit*



*Home sustainable delivery*



*Automatic distributor 24h*



*Client choose the cloth*



*Client get out of the shop*



*Client come back later and choose recycled accessories*



*Client sew the recycled accessories on his cloth*



*Client get out with his purchase*

# Eco Packaging



Client get out with his purchase or the item is delivered at home into the *eco packaging*



*Information* about the item is printed on the front of the bag



The bag could be *water-soluble*, resistant at to temperatures below 40-50 °, dissolving in washing machines



The bag could be *reused* as a normal shopping bag

## FAS.P.ONSITE - Delivery services

Fas.p.onsite stores will be situated in a Metropolitan Area. Our customer are mostly citizens of this area and for this the main delivery service will be concentrated in the distribution of the product inside the city where Fas.p.onsite shop will be situated.

Our clients will come in the store and after all the steps for defining the products they will have three different possibilities in order to buy the products:

- Waiting in the shop or come back in the shop in order to pick up the products (during the working hours)
- Choose the option: “pick up and delivery point”
- Choose the option: “home delivery in the city”

### “Pick up and delivery point” options

With this option our clients will be able to pick up the product 24h / 24h through an dedicate point in the store.

Our clients will come in our store, they decide (and design) what they want. After the payment they will be assigned a secret code related with their username. Then they can go home or where they want and they will come back to take the product when they want using the password and the username that will work with an “automatic distributor”.

In order to involve people to use this option, this modality will not have addition cost.

### ... “Pick up and delivery point” steps

choice and design of the product



The customer leaves the store while the production of his clothes start



The customer come back (also when the store is closed) and retrieve his product through an automated system.

## “Home delivery in the city” options

In order to be sustainable in the delivery of the products (inside the city) there is the necessity to invest in a electric car.

The idea is delivering our clothes with an electric car designed for the urban traffic. An electric car allows to reduce strongly the impact on the pollution in the city due to the urban transportation. This type of car will do the delivery only inside the metropolitan Area of the city where the store is situated in order to not exceed in delivery costs and in order and also because this type of car don't allow a efficiency delivery outside the city (depend on the performance of the car).

The delivery will be done two times a week and the costumer will pay an extra in order to receive this service.

## ... and if our client are outside the city?

For people who lives outside the city where Fas.p.onSite is situated and that can't (or don't want) wait, there is the possibility to have the clothes directly at home.

In order to do a convenient shipping we have to do an alliances with companies of express transportation. But we want in the same time be sustainable.



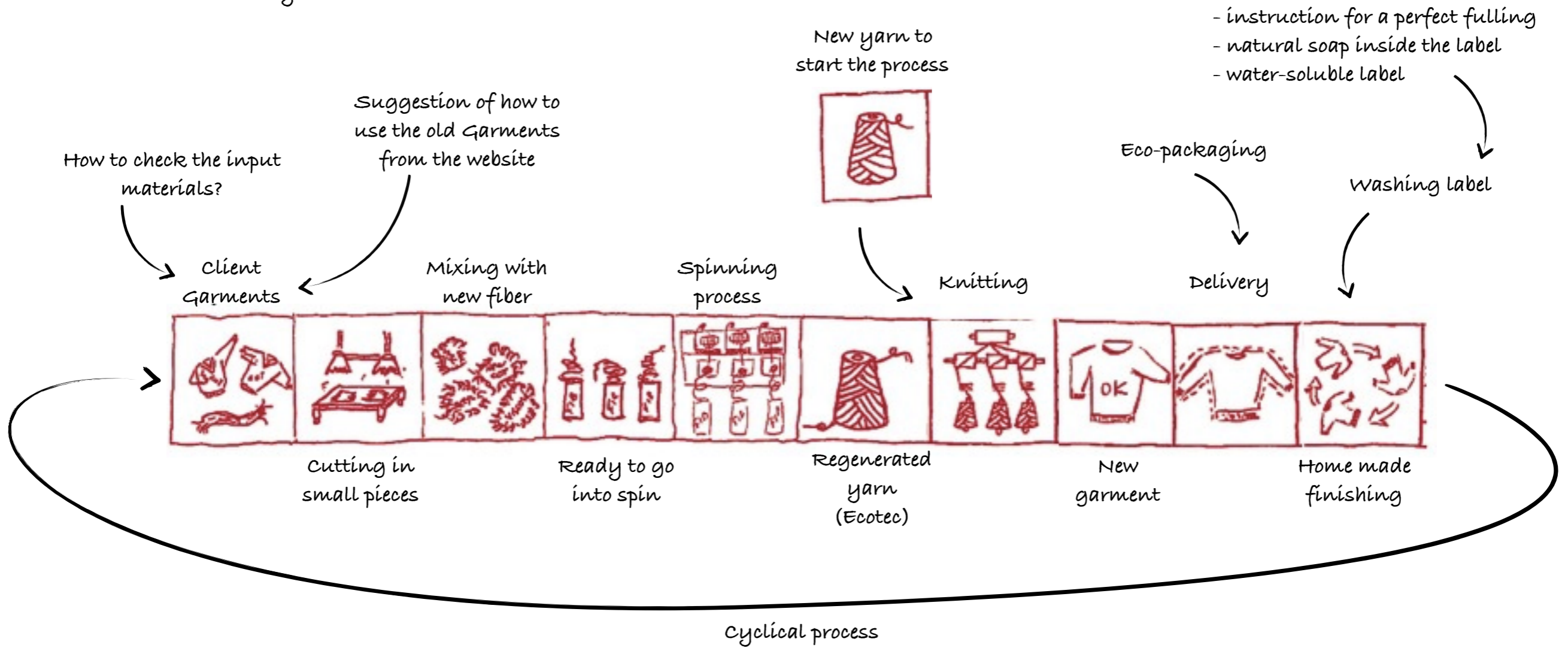
A possible solution is to do the agreement with companies that have made a sustainable project for transportation.

A possibility is to do the agreement with DHL. DHL has the COGREEN option for shipping. With this option all transport-related emission of carbon dioxide are first calculated and then off-set thought internal and external carbon-reduction projects.

This option will be paid by the costumers.

# Re-life: a Ecotec process

- Don't throw away your stories!
- Complete local production
- The Client become the supplier
- Extreme sustainability



Buy the future!

# Virtual DNA

- Total traceability
- Ad hoc information
- Quick & Mobile Response
- Label elimination

