



Intellectual property

Design to order

Zagato-model

Relocalization

On appointment business model

Client supplier

Reputation

Co-creation of values

Supply chain integration

Viral marketing

Business

Niche market

Distribution

Business continuity

Expression

youknit.it

Urban vs holydays store

Home delivery

Low inventory cost

Experience marketing

Trendsetter

Genius loci

Rising star

Espresshion

Hyper personal

Uniqueness

Innovative solutions

Magic mirror

Logo

Product

Exclusive fast fashion

Service

One 4 one

Loyalty identification

Integrated process

Avatar

Haptic interface

Textile innovation

Flexibility

Metamorphic space

Shopping voyeurism

Industrial Art

Aesthetics in production space

Talent Scout

Qualified staff

Added details

FEM for virtual dressing