



www.brooklynmuseum.org/exhibitions/click/

Click! é una mostra fotografica curata dalla collaborazione di molte persone, a partire dagli artisti che vi hanno partecipato, alla comunità online, e il pubblico che hanno contribuito alla valutazione e selezione delle opere da esporre.

L'iniziativa è iniziata con un open-call rivolta agli artisti, i quali sono stati invitati a presentare un lavoro di fotografia che rispondesse al tema della mostra: "Changing Faces di Brooklyn" evidenziando i suoi cambiamenti negli anni, il suo passato ed il presente, catturando il nuovo volto di Brooklyn.

Successivamente tramite un forum online aperto è avvenuta la valutazione dei lavori da selezionare per l'installazione della mostra reale presso il museo.

Lo scopo è di puntare a coinvolgere ulteriormente la corrente on-line, il pubblico e allo stesso tempo crescere una comunità interattiva web.

A screenshot of the Brooklyn Museum website's exhibition page for 'Click! A Crowd-Curated Exhibition'. The page features a navigation bar at the top with links like 'Home', 'Exhibitions', 'Calendar', etc. The main heading is 'Brooklyn Museum Exhibitions: Click! A Crowd-Curated Exhibition'. Below this, there's a section for 'Current' exhibitions with a large image of the 'Click!' banner and the dates 'June 27–August 10, 2008, 2nd Floor'. To the right of the image are links for 'Explore', 'RESULTS', 'BLOG', 'VIRTUAL TOUR', 'PODCAST', and 'BLURB BOOK'. A 'Share This' button is also visible. Below the main image, there is a paragraph of text explaining the exhibition's concept: 'Click! is a photography exhibition that invites Brooklyn Museum's visitors, the online community, and the general public to participate in the exhibition process. Taking its inspiration from the critically acclaimed book The Wisdom of Crowds, in which New Yorker business and financial columnist James Surowiecki asserts that a diverse crowd is often wiser at making decisions than expert individuals, Click! explores whether Surowiecki's premise can be applied to the visual arts—is a diverse crowd just as "wise" at evaluating art as the trained experts?'



A screenshot of the Brooklyn Museum website's 'Top 10 Compared' page for the 'Click! A Crowd-Curated Exhibition'. The page shows a search result for a photograph of a large industrial building with a tall chimney. The search results include a 'Your Search' section with '78 Photos', a 'Rating by Knowledge Level' bar chart, and a 'Comment' section with a text box and an 'ADD COMMENT' button. The page also features navigation links like 'In the Gallery', 'Top 10 Compared', etc.

A screenshot of the Brooklyn Museum website's 'Click! A Crowd-Curated Exhibition' page. The page features a navigation bar at the top with links like 'Home', 'Exhibitions', 'Calendar', etc. The main heading is 'Brooklyn Museum Click! A Crowd-Curated Exhibition'. Below this, there's a large photograph of a man and a woman standing in a park. To the right of the image, there is a paragraph of text explaining the exhibition's concept: 'The gentrification of Brooklyn has largely shadowed what was indigenous to its original settlers. McCarren Park on the northern border of Williamsburg was once a modest soccer field for its Hispanic community, later host to younger artistic types of the past decade. Now it is prime real estate for high-rise living inviting wealthier dwellers. In 2000 I was shooting mostly 35mm black and white film like this photograph and others of young actors and musicians in the area. I've now transitioned to digital as the once worn grass of McCarren Park soccer field has been replaced with saturated Astroturf.'



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